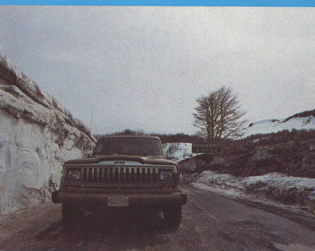




ANDES, PERU

Courage, skill, initiative and endurance, are virtues that we need to foster in motor sport, as indeed in any competitive field of human endeavor, and AMERATHON requires them all. There is no doubt that in 1985 this rally will be the most exciting and adventurous happening in the world of automobile competition.



ARGENTINA

AMERATHON™

AMERATHON is the once in a lifetime chance to participate in a real adventure and an unforgettable experience.

An automobile rally that is the latest challenge in long distance endurance competition. It will be a tough gruelling drive over some of the most varied roads on earth. Competitors will drive to the most northerly accessible points of Canada and Alaska, as well as to the most southerly parts of South America. Elevations of the roads and trails will range from 280 feet below sea level, in the stifling heat of Death Valley, to altitudes of well over 16,000 feet above sea level in the Andes in South America.

Just consider driving from mid-summer to mid-winter and experiencing the changing climatic conditions, all within a few short weeks.

Imagine too the contrast between driving on the freeways of the United States compared with slipping and sliding along the muddy dirt roads in the steamy Amazon jungle. Think of the twisting precipitous roads with so many hairpin bends climbing those thousands of feet into the Andes in Ecuador, Peru and Bolivia, and then compare this with driving mile after mile, hour after hour, even day after day across the endless wide open spaces of the Canadian prairie.



Starts 1st June 1985
California, U.S.A.
39,000 Miles (63,000 Kms)

PHOTO: GARY WESTCOTT



AMAZONIA, BRAZIL

Two hundred teams are expected to enter the "World's Longest Automobile Rally" which will start from the Sheraton Hotel, Bail Road, Anaheim, California, at 10 a.m. on Saturday, 1st June 1985. Covering north America first the cars will head down to Mexico and Guatemala before returning to the Eastern United States and Canada. After reaching Prudhoe Bay at the northern tip of Alaska, competitors will return to Los Angeles via Calgary, the State of Colorado, and Las Vegas.

The re-start for the Southern part of the rally will be from the La Guaira Sheraton Hotel, Caracas, Venezuela, on Saturday 13th July 1985. Cars will travel to Colombia, and then follow the Andes range to the tip of South America at Punta Arenas before turning north to Buenos Aires, Brazil and the Amazon to return to the finish in Caracas.

Who takes part in these long distance events? Marathons attract the adventurous and the fearless from every walk of life and from every profession. People with the pioneer spirit looking for the "last frontier" and the challenge of competition.

What sort of vehicles take part? Any automobile designed to operate entirely on land, with four or more wheels and mechanically propelled, is eligible. There are classes for 2 or 4 wheel drive, gasoline and diesel, production and prototype, divided by the capacity of the engine. There are also classes for even the largest commercial trucks. There must be a minimum of two and a maximum of four crew per vehicle, but it is only necessary for two of the crew members to be in the vehicle at any one time.

Full details including the rules for the Rally can be obtained from the organizers, U.S. Rally Team, Inc.

Please send US \$20 to cover postage and administrative costs which will include entry to our mailing lists for bulletins and updating information through 1985.

This sum is refundable when you enter the rally.



ANDES, ECUADOR

WHAT IS AMERATHON?

AMERATHON is the world's longest auto rally. Exaggeration? Not at all.

Competitors in this world-class event will complete a 39,000-mile course circumnavigating both the North and South American continents in eight weeks of concentrated driving.

In setting up AMERATHON, the organizing committee has recognized the needs of motoring enthusiasts throughout the Americas for a tough, long-distance rally on "home territory."

The first motoring marathon race was held in 1907. There were five entrants, and the course ran from Peking to Paris over a free route. The race was won by Prince Scipione Borghese of Italy, driving an 'Itala' Automobile, and the prize was a bottle of champagne, chilled, of course.

The most recent long-distance automobile rallies were held in 1970, 1974 and 1977. And the longest of those was 19,000-miles, running from London to Sydney, Australia.

AMERATHON, with its 39,000-mile course, is by far the longest rally yet devised, and the first to be organized by an American team. It promises to be a difficult drive that severely tests not only human endurance and tenacity, but vehicle and product reliability.

The event will be promoted by the U.S. Rally Team, Inc., and will be held under the International Sporting Code of the Federation Internationale de l'Automobile (FIA).

ORGANIZER:

U.S. Rally Team, Inc.,
(AMERATHON) P.O. Box 208,
Fullerton, CA 92632 Telephone
(714) 528-6706

Brian Chuchua, Competition Director; Derek Gates, Rally Director; Peter Gwosdof, Legal Advisor; Fred Baker, Rally Director, Canada; Leonard Victor Smith, Time Keeper and Financial Consultant; Mark Smith, Chief Control Officer; Presidents and/or Rally Directors of Auto Clubs of: Argentina, Bolivia, Brazil, Ecuador, Chile, Mexico, Paraguay, Uruguay, USA, Peru, Colombia, Venezuela.

SANCTIONING BODY:

SCCA - Sports Car Club of America

INTERNATIONAL APPROVAL:

FISA - International Motor Sport Federation.
Rally to be included in the International Motor Sport Calendar for 1985.

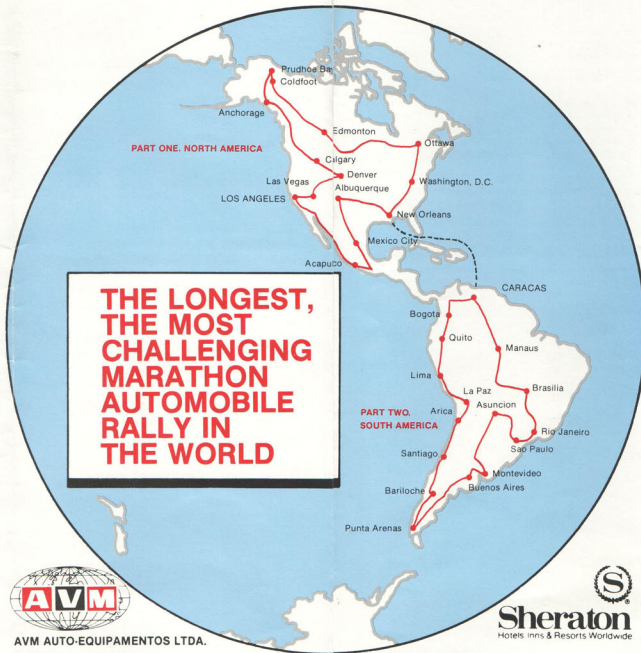
Brochure Courtesy:



BRIAN CHUCHUA'S JEEP, INC.
California's Largest Exclusive
Jeep Dealer. EST. 1963.



AMC
Jeep



AVM AUTO-EQUIPAMENTOS LTDA.



Sheraton
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ENTRY FEES

		Part 1: North or Part 2: South	BOTH PARTS
Thru 31 Dec. 84	Car with One Driver	US\$ 3,600	US\$ 7,200
	Additional crew (per person)	US\$ 900	US\$ 1,800
1 Jan. 85 thru May 5, '85	Car with One Driver	US\$ 4,500	US\$ 9,000
	Additional crew (per person)	US\$ 900	US\$ 1,800
After May 5, '85	Car with One Driver	US\$ 6,000	US\$ 12,000
	Additional crew (per person)	US\$ 1,500	US\$ 2,000

APPLICATION FOR ENTRY

To:

Part 1

Part 2

**AMERATHON
(Both Parts)**

(check appropriate selection)

ENTRANT

Name _____

Address _____

Tele. No. _____ Telex No. _____

Vehicle Make _____ Capacity in CC's _____

2WD/4WD Reg. No. _____ Year & Model _____

Class Entered _____ Comp. Lic. No. _____

1st Driver

Name _____

Address _____

Tele. No. _____ Comp. Lic. No. _____

2nd Driver

Name _____

Address _____

Tele. No. _____ Comp. Lic. No. _____

3rd Driver

Name _____

Address _____

Tele. No. _____ Comp. Lic. No. _____

4th Driver

Name _____

Address _____

Tele. No. _____ Comp. Lic. No. _____

☐ Check for appropriate entry fee enclosed.